

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent No.: 7,013,323 )  
Application No.: 09/576,896 )  
Issue Date: 03/14/2006 )  
Inventors: Jason B. THOMAS et al. )  
Title: SYSTEM AND METHOD FOR )  
DEVELOPING AND )  
INTERPRETING E-COMMERCE )  
METRICS BY UTILIZING A LIST )  
OF RULES WHEREIN EACH )  
RULE CONTAIN AT LEAST ONE )  
OF ENTITY-SPECIFIC CRITERIA )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**STATEMENT UNDER 37 C.F.R. 3.73(b)**

Cyveillance, Inc. is the assignee of the entire right, title and interest in the patent and application identified above by virtue of either:

- A. ☐ An assignment from the inventors of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel \_\_\_\_, Frame \_\_\_\_, or the assignment is being submitted for recordation concurrently herewith and a copy is attached.

**OR**

- B. ☒ A chain of title from the inventors, of the patent application identified above, to the current assignee as shown below:

1. From: Jason B. Thomas; Mark J. Bildner; Brandy M. Thomas; Christopher D. Young; Richard P. Moore; Ross A. Biro; Alissa S. Pemberton; Diane B. Perlman To: Cyveillance, Inc.  
The document was recorded in the Patent and Trademark Office at Reel 011272, Frame 0293 on October 23, 2000.

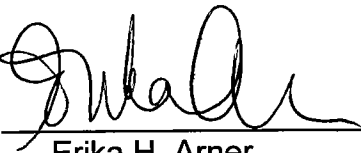
- ☐ Additional documents in the chain of title are listed on a supplemental sheet.
- ☐ Copies of assignments of other documents in the chain of title are attached.

The undersigned is an attorney appointed in the attached Power of Attorney and is authorized to act on behalf of the assignee.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.

Dated: January 22, 2010

By:   
Erika H. Arner  
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22,852

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**SIGNATURE of Assignee of Record**

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Signature	<i>Floyd C. Stille</i>	Date	10-16-2009
Name	Floyd C. Stille	Telephone	703-852-3121
Title	Vice President and General Counsel		

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